



Culture Alliance in the Heart of Georgian Bay

Presentation to Town of Midland
January 13, 2022

Celebrating, fostering, promoting and leveraging cultural resources in the Heart of Georgian Bay, with a view to growing a prosperous year-round creative economy, and enhancing the quality of life and cultural awareness for all residents.

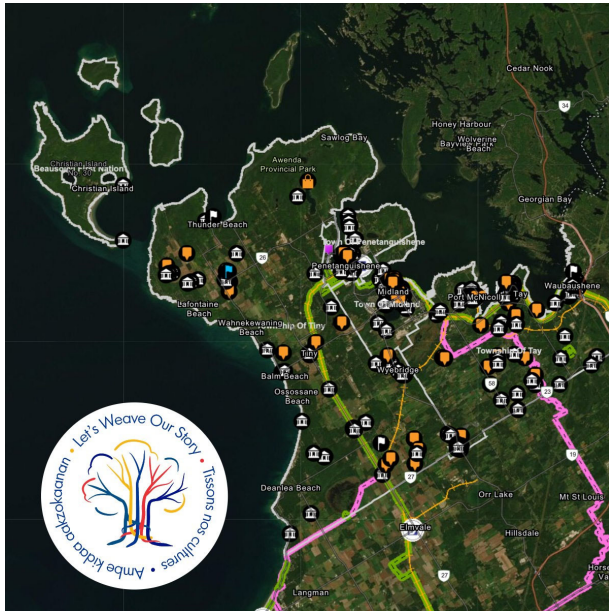


Collaboration of Culture





Cultural Asset Database and Mapping



JOIN THE Cultural CONVERSATION

Join us in the **TRIVIA ROOM** where you can play a fun game of local trivia.

Join us in the **STORY ROOM** where you can share stories tied to geographic locations within North Simcoe.

Join us in the **MAP ROOM** where you can learn more about contributing a point on the map.

June 24, 2021
 Afternoon session - 2 to 4 p.m.
 Evening Session - 7 to 9 p.m.

Register at www.culturealliance.ca/culturalassets



Video Project

Capturing Oral Histories of our Area





#30DaysOfCulture

Support for Community Organizations Cultural Enhancements to Existing Events

Le Clé – Choeur de la Clé

Askennonnia – St. Patrick’s Day

Big Brothers Big Sisters – The BIG Show

Newton Street Art Barn – 3rd Annual Harvest Fest

Georgian Bay Leos – Midland Candlelight Vigil

RCL Branch 216 – Waubaushene Fun Day

(deferred)



Saturday September 11, 2021

10:00am to 5:00pm

VENDORS INCLUDE:

- Allan Wilson (Walking Stick Display)
- Angie's Other Things (T-shirts, Signs, Decals & More)
- Ann Armour (Three Birds Pottery)
- Ashlea Veldhoen (Mixed Media Artist)
- Debra & Geraldine (Stained & Fused Glass)
- Faramarz Sajed (Art & Glasswork)
- Harvey Stevens (Woodworks)
- Ingrid Brooks (Original Artwork & Plein Air Painting Demonstration)
- Jackie Glendenning (Hand-stitched Cards & Journals, Sheepskin Slippers & Bookmarks)
- Larry Patenaude (Sports Memorabilia)
- Madelaine Osborne (Fibre Art Display)
- Michela Aletto (Original Mini Ornament Canvases)
- Nuala Beatty (Jewellery)
- Sarah & Shelley (Jiyu Silk Art with Live Displays)
- Sue Lalonde (Crocheted Creations)
- Ten Midland with Vanessa, Jenny & Jackie
- Therapeutic Readings, Mystery Bags, etc.)
- Tracy (Jewellery, Keychains, Dreamcatchers)
- Community gARTen (Fresh Produce)
- Wildflower Farm (Flowers)

FOOD:

- Jennifer Carriere (Hot Dog Cart)
- Julia Aletto (Baked Goods)
- Karen LeClair (Jimmy K's Banana Bread & Clothing)
- Narelle Hesler
- Nellicious Baking & Rooted Cakes (Nellicious Baking & Rooted Cakes Art Barn (Cake & Corn))

MUSIC BY:

- Tyler French (10-12)
- Open Jam (12-18)
- Smokey Grey
- The Corn





**VIRTUAL - ORANGE SHIRT DAY
FILM SCREENING - INDIAN HORSE**

Join staff at MPL and from Beausoleil First Nation for a screening and discussion of the film Indian Horse, based on Richard Wagamese's poetic and heartwrenching novel. Email fsbergold@midlandlibrary.com for the online screening details. Thanks to Culture Alliance in the Heart of Georgian Bay for sponsoring these screenings.

**SATURDAY SEPT 25, 2:00PM
MONDAY SEPT 27, 6:30PM**



THIS IS THE PLACE.



www.midlandlibrary.com • (705) 526-4216 • 320 King Street, Midland

Support for Community Organizations **Culture Days**

Midland Public Library – Indian Horse Virtual Screenings

Le Cle – Franco Ontario Day Outdoor Dance

La Meute – Franco Ontario Day – La fete du drapeau

Midland Public Library – Outdoor Activity Loans



FÊTE DE LA CULTURE DAYS

OMCI
Ontario Musicians Cooperative



Virtual Workshops

*Anishinaabek
Doodemag*



CULTURAL
Connections

Foundation to Cultural Competency
A HISTORICAL PERSPECTIVE
ON INDIGENOUS AWARENESS
Facilitated by Kelly Brownbill

Kelly will take participants through an introduction to Indigenous culture that compares what was here, what was brought here, and how those very different world views collided as the country of Canada was formed.

Registration fee \$50 | June 8 and 15 at 10 a.m. to 12 p.m.
Register at www.culturealliance.ca/culturalconnections



CULTURAL
Connections

April 21 at 7 p.m.
Register at
www.culturealliance.ca/culturalconnections

Jumping Into
Video Production
with Eamonn O'Connell,
Digital Producer

Eamonn O'Connell
VIDEO • PHOTOGRAPHY

This free session is for creatives and small businesses looking to create a video for online self-promotion.

Inspirational Peoples Banners



Promoting Culture



SOCIAL MEDIA – REGULAR
POSTS AND BOOSTS



STORIES OF OUR AREA
BLOGS



BI-WEEKLY CULTURAL
NEWSLETTER



2022 Activities and Events

- Culture Conference
- Hometown Tourist
- Continued Development of Cultural Asset Map
- Cultural Connections for Individuals
- Cultural Connections for Organizations
- Granting for Community Organizations:
 - Cultural Enhancements
 - Culture Days



Moving Forward in 2022

Strategic Planning
Dedicated Staff Support





2022 Request to Council

Continued collaboration with the five Councils

Support to strengthen Indigenous participation on committee

Participation in Strategic Planning

Support grant application for student

Financial support of \$10,000

Thank You,
Town of Midland!

Questions?

