



Midland Public Library Budget 2022

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Library Usage

- 39 % of the Midland community has an active library card
 - ❖ This is 3% higher than the Ontario average for libraries with a population between 15,000 and 30,000
 - ❖ This is 9% higher than the average active card membership for all of Ontario
- In-library internet access 8,210
- Website sessions 48,602
- Social media views 324,111

Community Comments



“Pandemic or not, stay at home kits work great for us with two small children. We were able to spend time together on non-child things without needing a babysitter. Thanks!”

“Always amazing! So lucky to have the Midland library available to us, and the staff makes it better.”

“Job well done. Very professional. I would say (with apologies to the Calgary Public Library) that it was the best run library event I’ve attended. Thank you for allowing me to join you.”

Programming



- 550 programs were delivered to the community
- Average programming attendance was up by 14%
- Highlights include:
 - ❖ 65 free tax returns created for low income families
 - ❖ Increased Indigenous content
 - ❖ Focus on personal finance, nutrition and mental health
 - ❖ Family literacy day online content had 1090 views from Midland residents
 - ❖ Children's coding and 3D printing programs
 - ❖ Provided a free virtual visit with Eric Walters (bestselling children's author of 104 books for children and teens, member of the Order of Canada) for 130 local students

Partnership Highlights



- North Simcoe Youth Wellness Hub
- Boys and Girls Club
- CLH Development Services
- Rotaract
- Little Free Libraries
- Working Women Interview Series

Grant Funding



A number of onetime grants were used to enhance services at the library in 2021:

- Ontario Trillium Foundation - Resilient Communities Fund
- International Dyslexia Association Ontario
- Culture Alliance - Culture Days
- Huronia Community Foundation – Smart and Caring Grant for Tween Book Club
- Two Emergency Community Support Fund grants

Budget 2022



The Midland Public Library board and staff have worked hard to streamline the budget.

The Library budgeted for a 2.03 % increase.

The final budget that is being presented represents a 3% increase.

The is due to municipally-directed increases for insurance, utilities, salaries and benefits.

Salaries and Benefits	Approx. 1% increase
Insurance	Approx. 39% increase
Utilities	Approx. 21% increase

Budget 2022



	2021 Budget	2022 Budget
Revenue	-\$ 360,072	-\$ 366,571
Expenses	\$1,1631,732	\$1,675,771
Total	\$1,271,660	\$1,309,200
	% change from 2021	3%

THIS IS THE PLACE.